

Generation Innovation energises the imaginations and aspirations of young people in Northern Ireland by increasing their development of 21st-century skills and awareness of exciting future careers in innovation.

The programme will inspire and upskill all students who participate building an innovation skillset through a deep-dive into 'design thinking'.

The Work Experience Programme is for ambitious year 13 and 14 (or equivalent) interested in up-skilling for the jobs of the future. Students receive Design Thinking training over the course of 5 days in a facilitated virtual environment, learning how to work as part a new team made up of students from across Northern Ireland, develop new solutions and communicate their ideas. Their new skills are then put to the test to solve a company challenge, developing a solution before pitching it to the partner company and their fellow students.

The 2021 Programme will engage with 600 students this June for a fully virtual work experience programme, working with some of the most successful and dynamic companies in Northern Ireland.

### Skills Developed

- Communication
- Teambuilding
- Emotional Resilience
- Problem Solving
- Creativity
- Presentation
- Empathy

**Key Dates** 

User-centered design

#### **Registration Deadline**

Friday 14th May 2021

Work Experience Schedule (need only attend one week)

Week 1: 31st May – 5th June Week 2: 7th June – 11th June Week 3: 14th June – 18th June Week 4: 21st June – 25th June

## Daily Schedule\*

9:30am – 12:00pm Morning session 12:00pm – 2:00pm: Networking, expos & lunch break 2:00pm – 4:00pm Facilitated team work

#### **Benefits**

- Hosted online
- Access to exciting and innovative companies across Northern Ireland
- Free Generation Innovation merchandise
- Free to attend
- Access to the Catalyst School Alumni network
- Students build new friendships and connections beyond their network

Students are guaranteed to learn in a fun, energetic and highly engaging way that'll inspire and empower them for the future.

## Agenda

**Day one:** Overview of the week, introductions, team-building tasks, introduction to online tools. Company details and Challenge statements.

**Day two:** Expert interviews make a challenge map and define the problem.

Day three: Ideation – concept sketching,

create an initial prototype.

**Day four:** Prototype and testing. **Day five:** Feedback, presentations to company teams and celebrations.

# Want to get involved?

Visit www.generationinnovation.co or email generationinnovation@ wearecatalyst.org for more information.

<sup>\*</sup>Subject to change